

# JOIN THE BEST PEOPLE

## Digital Art Director and Animator Job Description

### The basics

We're one of Ireland's leading marketing & experiential agencies. If 2020 has taught us one thing it's that you always have to be prepared to change and evolve. And at CMS Marketing we're learning & trying new things every day, meaning we're doing even better work for our clients. We've come a long way because in everything we do we strive to be the best, and to deliver that, we need the best people.

An energetic, outgoing personality you will have the desire to not only produce creative campaigns but to influence & inspire our clients. We're not looking for much, but we want you to be the most creative creative a creative can be.

### Description

As a Digital Art Director and Animator at CMS Marketing you'll get to showcase your expertise in creating digital assets for our wide-ranging client's multimedia and digital communication needs.

### In your role your responsibilities will be to:

- Work alongside the Creative Director to conceptualise and design on-brand creative solutions through a wide variety of media including: cross platform social content in both static and animated/motion graphics, digital marketing campaigns, websites, email templates, brand campaigns, event graphics (both physical and digital) etc.
- Use the latest software and applications to design and develop digital solutions
- Be an active contributor to agency creative concepts
- Confidently present your designs and articulate your vision to the creative director, agency colleagues and clients both verbally and through presentation decks
- Put your digital design skills to any variety of creative marketing requests from our wide range of clients

### Required Experience:

- A minimum of 5 years of digital design experience.
- Experience at a digital agency or in-house team is preferred.

### Let's do this:

To find out more, please get in touch with [Tristan.Sellen@cmsmarketing.com](mailto:Tristan.Sellen@cmsmarketing.com) or [David.Gee@cmsmarketing.com](mailto:David.Gee@cmsmarketing.com)

### For more on us:

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